# WNCT IS

3221 S. Evans Št. (252) 355-8542 Greenville, NC 27834 252-355-8500 Willows History

And:

Washington, DC 20007 Greer Margolis & Mitchell 3050 K Street Northwest WNC Ecom Greenville, NC 27834 WNCT

3221 South Evans Street

## CONTRACT

10/18/16 - 10/24/16 4713 candidate Product Contract Dates 4713 Contract / Revision Estimate # 905933 თ Original Date / Revision 25170672 Alt Order #

POL/Roy Cooper for Governor 9912856 Agy Code Adults 35+ Demographic Special Handling WNCT Property EOM/EOC Billing Cycle Agency Ref Broadcast Billing Calendar 297 Katz Washington Advertiser Code Account Executive 07/19/16 Advertiser Ref 317 / 10/18/16 Katz/Washingto Cash Cash/Trade Product 1/2 Sales Office

IN117/SP159/AL1336

				;		<u>Rate</u> \$45.00	Spots/Week 5	Weekdays MTWTF	End Date Weekday 10/24/16 MTWTF	Start Date Week: 10/18/16
\$225.00	ڻ. ت	Z		:30		7a-9a	Mornina	6 CBS This I	/16 10/24/1	5 WNCT 10/18/16 10/24/16 CBS This Morning
\$225.00	<b>C</b> h	Ν		:30		7a-9a <u>Rate</u> \$45.00	Morning <u>Spots/Week</u> 5	Weekdays MTWTF	/16 10/24/16 CBS Thi End Date Weekdays 10/24/16 MTWTF	4 WNCT 10/18/16 10/24/16 CBS This Morning  Start Date End Date Weekdays Spot  Week: 10/18/16 10/24/16 MTWTF
\$375.00	თ	Z		:30		6a-7a <u>Rate</u> \$75.00	s @ 6a Spots/Week 5	6 Local New Weekdays MTWTF	3/16 10/24/16 End Date 10/24/16	3 WNCT 10/18/16 10/24/16 Local News @ 6a  Start Date End Date Weekdays Spo  Week: 10/18/16 10/24/16 MTWTF
\$100.00	<b>C</b> I	NM		:30		530a-6a <u>Rate</u> \$20.00	s @ 530a <u>Spots/Week</u> 5	6 Local New Weekdays MTWTF	/16 10/24/16 Local I End Date Weekday 10/24/16 MTWTF	2 WNCT 10/18/16 10/24/16 Local News @ 530a  Start Date End Date Weekdays Spots/ Week: 10/18/16 10/24/16 MTwTF E
\$45.00	ဒ	MN		:30		5a-530a <u>Rate</u> \$15.00	s @ 5a <u>Spots/Week</u> 3	WNCT 10/18/16 10/24/16 Local News @ 5a  Start Date	/16 10/24/16 End Date 10/24/16	1 WNCT 10/18 Start Date Week: 10/18/16
Amount	Type Spots		Rate Rtn	Spots/ Length Week	Days	Start/End Time	ב	ate Description	Date End D	*Line Ch Start Date End Date Description

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

3221 S. Eyans St. Greenville, NC 27834 252-355-8500 WNCT Side EVSTREST NO SET

WNC Iscom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

10/18/16 - 10/24/16 POL/Roy Cooper for Govi Advertiser Contract Dates Contract / Revision 4713 candidate Product 905933 / 6 Original Date / Revision 07/19/16 4713 25170672 Alt Order # Estimate # 10/18/16

\$325.00	ŰΊ	MN	:30	4p-5p	/16 Dr Phil	18 WNCT 10/18/16 10/24/16
\$300.00	(Ji	NM	:30	3p-4p Rate \$60.00	116 Steve Harvey Weekdays Spots/Week MTWTF 5	17 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16 1
\$90.00	_	NM	:30	9a-1030a <u>Rate</u> \$90.00	116 CBS Sunday Morning Weekdays Spots/Week	16 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16
\$375.00	ω	NM	:30	130p-2p <u>Rate</u> \$125.00	116 Bold & Beautiful Weekdays Spots/Week MTWTF 3	14 WNCT 10/18/16 10/24/16  Start Date End Date 1 Week: 10/18/16 10/24/16
\$450.00	W	NM	:30	1230p-130p <u>Rate</u> \$150.00	116 Y&R Weekdays Spots/Week MTWTF 3	13 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16 1
\$375.00	O	NM	:30	12p-1230p <u>Rate</u> \$75.00	116 Local News @ 12p Weekdays Spots/Week MTWTF 5	12 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16 1
\$700.00	Un	NM	:30	11a-12p <u>Rate</u> \$140.00	116 Price is Right Weekdays Spots/Week MTWTF 5	11 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16 1
\$15.00		NM	:30	7-8a <u>Rate</u> \$15.00	/16 Local News Su 7-8a Weekdays Spots/Week	10 WNCT 10/18/16 10/24/16  Start Date End Date 1  Week: 10/18/16 10/24/16
\$15.00	<u> </u>	NM	:30	6a-7a <u>Rate</u> \$15.00	1/16 Local News Su 6a-7a Weekdays Spots/Week	9 WNCT 10/23/16 10/23/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$50.00	2	NM	:30	8a-10a <u>Rate</u> \$25.00	1/16 CBS This Morning Sa Weekdays Spots/Week5- 2	8 WNCT 10/18/16 10/24/16 Start Date End Date 1 Week: 10/18/16 10/24/16
\$15.00		MN	:30	6a-7a <u>Rate</u> \$15.00	Local News S <u>Neekdays</u> S-	<u> </u>
				Rate	Weekdays Spots/Week	Start Date End Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ s Length Week	Start/End Time Days	Date Description	*Line Ch Start Date End Date Description

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WNCT Side CAROLINA EVENTAGELLA

3221 S. Evans St. (252) 355-8542 Greenville. NC. 27834 252-355-8500 WNC Tecom Greenville, NC 27834 WNCT 3221 South Evans Street

Contract / Revision	Alt Order #
	25170672
Product	Estimate #
4713 candidate	4713
Origin	Original Date / Revision
07/	07/19/16 / 10/18/16
	1/Revision 33 / e andidate

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WNC Iscom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	905933 / 6	25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	<u>Orig</u>	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/18/16

\$0.00	0	Z Z		:30		10p-11p	Code Black	E 33 WNCT 10/18/16 10/24/16 Co.
		Type NM	<u>Rate</u> \$700.00	<u>Length</u> :30	Weekdays	\$700.00 Start/End Time 9p-10p	otion al Min	10/24/16
\$0.00	0	Z		:30		9p-10p Rate	Criminal Minds	16
\$600.00		Z S		:30		10p-11p <u>Rate</u> \$600.00	NCIS New Orleans eekdays Spots/Week	31 WNCT 10/18/16 10/24/16 NCIS N Start Date End Date Weekdays Week: 10/18/16 10/24/16 -T
\$650.00	h	N M		:30		8p-9p <u>Rate</u> \$650.00	S lays Spots/Week	30 WNCT 10/18/16 10/24/16 NCIS  Start Date End Date Weekdays  Week: 10/18/16 10/24/16 -T
\$600.00	_	Z Z		:30		10p-11p <u>Rate</u> \$600.00	rpion lays Spots/Week	29 WNCT 10/18/16 10/24/16 Scorpion Start Date End Date Weekdays Week: 10/18/16 10/24/16 M
\$600.00	ے	MN		:30		9p-10p <u>Rate</u> \$600.00	2 Broke/Odd Couple eekdays Spots/Week 1	28 WNCT 10/18/16 10/24/16 2 Broke/  Start Date End Date Weekdays  Week: 10/18/16 10/24/16 M
\$500.00	_	Z M		:30		8p-9p <u>Rate</u> \$500.00	Kevin/Man with a Plan leekdays Spots/Week	27 WNCT 10/18/16 10/24/16 Kevin/M:  Start Date End Date Weekdays  Week: 10/18/16 10/24/16 M
\$50.00	_	N M		:30		730p-8p <u>Rate</u> \$50.00	Sat Family Feud eekdays Spots/Week	26 WNCT 10/18/16 10/24/16 Sat Fam Start Date End Date Weekdays Week: 10/18/16 10/24/16S-
		Type NM	<u>Rate</u> \$225.00	<u>Length</u> :30	Weekdays MTuwF	Start/End Time 730p-8p	<u>Description</u> Family Feud	<u>ate Range</u> )/18/16-10/24/16 d in flight
\$900.00	4	Z		:30		730p-8p <u>Rate</u> \$225.00	nily Feud <u>lays</u> <u>Spots/Week</u> 5	E 25 WNCT 10/18/16 10/24/16 Family Feud Start Date End Date Weekdays Week: 10/18/16 10/24/16 MTW-F
Amount	Spots	1 Type Spots	Rate Rtn	Spots/ Length Week	Days L	Start/End Time	scription	*Line Ch Start Date End Date Description

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WNCT S

3221 S. Evans St. Greenville, NC 27834 252-355-8500

wnc Tacom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

10/18/16 - 10/24/16 Advertiser Contract Dates Product 4713 candidate Contract / Revision 905933 တ Original Date / Revision 4713 25170672 Alt Order# Estimate #

POL/Roy Cooper for Gove

07/19/16

/ 10/18/16

41 WNCT 10/23/16 10/23/16 Local News Su 7-8a 7-8a :30 Ni Start Date End Date Weekdays Spots/Week Rate	40 WNCT 10/18/16 10/24/16 Local News @ 6a 6a-7a :30 Ni Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16 MTWTF 3 \$75.00	39 WNCT 10/18/16 10/24/16 Late Show 1135p-1235a :30 Ni  Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16 MTWTF 5 \$45.00 :30	38 WNCT 10/22/16       10/22/16       LN Sat       11p-1135p       :30       NI         Start Date End Date End Date Weekdays       Spots/Week       Rate Rate Spots/Week         Week: 10/18/16       10/24/16      S-       1       \$50.00	37 WNCT 10/18/16 10/24/16 Local News @ 11p 11p-1135p :30 NN Start Date	ICT 10/18/16-10/24/16 Big Brother 8p-9pSt :30 \$375.00 dited <u>1e good in flight</u>	Spot Ch Date Range Description Start/End Time Weekdays Length Rate Typ	35 WNCT 10/18/16 10/24/16 60 Minutes 7p-8p :30  Start Date End Date Weekdays Spots/Week Rate Week: 10/18/16 10/24/16	34 WNCT 10/18/16 10/24/16 Hawaii 5-0 9p-10p :30 NN Start Date	10,24/16 1 \$375.00  ate Range Description Start/End Time Weekdays Length Rate  2/18/16-10/24/16 Code Black 10p-11p	Weekdays Spots/Week
:30	:30		:30	:30	St :30 \$3	:30 Weekdays Length	:30	:30	Weekdays Length	Spots/ Days Length Week Rate Rtn
M	MN	M	N M	N N	MN	Type	N M	Ν	Type NM	Type Spots
_	ω	СЛ		ζΊ		C	_	_		pots
\$15.00	\$225.00	\$225.00	\$50.00	\$600.00		<b>\$</b> 0.00	\$400.00	\$375.00		Amount

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3221 S. Evans St. Greenville. NC 27834 252-355-8500 WNCT Side CAROUNA CAROUNA

WNG Loom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

Start/End

Spots/

	Contract / Revision	Alt Order #
	905933 / 6	25170672
Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	4713 candidate	4713
Advertiser	<u>0</u>	Original Date / Revision
POL/Roy Cooper for Gove	7	07/19/16 / 10/18/16

\$500.00	_	N N		:30		10p-11p	co.	6 Blue Bloods	18/16 10/24/16	48 WNCT 10/18/16
			ALCO AND				7		Credited made good in flight	Credited made go
		NM	<u>Rate</u> \$450.00	<u>s Length</u> :30	Weekdays	Start/End Time 9p-10p	7 10	Description '16 Big Brother	ot <u>Ch</u> <u>Date Range</u> 1 WNCT 10/18/16-10/24/16	Spot Ch [
		l 	!			\$450.00	Spots/Week	Weekdays	End Date 10/24/16	Start Date Week: 10/18/16
\$0.00	0	Z Z		:30		9p-10p		6 Big Brother		E 47 WNCT 10/18/16
									Credited made good in flight	Credited made go
		NM	\$575.00	:30	W	8p-9p Blindspot	1-1	16 Blindspot	ot Ch Date Range 1 WNCT 10/18/16-10/24/16	Spot Ch I
		1	<b>)</b>			\$575.00	Spots/vveek 1	Weekdays	10/24/16	<u>Start Date</u> Week: 10/18/16
\$0.00	0	Z S		:30		8p-9p Blindspot	•	6 Blindspot	8/16 10/24/16	E 46 WNCT 10/18/16
				:					Credited made good in flight	Credited made go
		NM	\$30.00	Sa :30	Sa	7p-730p	o News	76 Sa 7p-730p News	1 WNCT 10/18/16-10/24/16	1 WNCT 1
		Type	Date		Mookdows	Cto#/End Time		D had him to		
						\$30.00	Spots/Week	۱   S	End Date 10/24/16	Vee d
\$0.00	0	N N		:30		7p-730p	News	6 Sa 7p-730p News	8/16 10/24/16	E 45 WNCT 10/18/16
						Rate \$200.00	Spots/Week 2	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16
\$400.00	2	Ν N		:30		630p-7p	ng News	6 CBS Evening News	8/16 10/24/16	44 WNCT 10/18/16
						<u>Rate</u> \$90.00	Spots/Week 1	Weekdays	End Date 10/24/16	<u>Start Date</u> Week: 10/18/16
\$90.00		Ν		:30		9a-1030a	y Morning	6 CBS Sunday Morning	/16 10/24/1	43 WNCT 10/18/16
			- ANNA ANNA ANNA ANNA ANNA ANNA ANNA AN			Rate \$75.00	Spots/Week 5	Weekdays MTWTF	End Date 10/24/16	Start Date Week: 10/18/16
\$375.00	თ	Z S		:30		2p-3p		6 The Talk	8/16 10/24/16	42 WNCT 10/18/16
						<u>Rate</u> \$15.00	Spots/Week 1	Weekdays S	End Date 10/24/16	Start Date Week: 10/18/16
Amount	Spots	) Type (	Rate Rtn TypeSpots	Length Week	Days	Time	a	Ch Start Date End Date Description	t Date End Da	*Line Ch Start

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3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WNG Iscom Greenville, NC 27834 WNCT 3221 South Evans Street

POL/Roy Cooper for Govi 10/18/16 - 10/24/16 Contract Dates Advertiser 4713 candidate Product Contract / Revision 905933 თ Original Date / Revision 07/19/16 4713 25170672 Alt Order # Estimate # / 10/18/16

\$800.00	2	N	:30	1p-430p <u>Rate</u> \$400.00	Weekdays Spots/Week	10/24/16 nd Date W 0/24/16	58 WNCT 10/18/16  Start Date E Week: 10/18/16 11
\$100.00	_	NM	:30	12n-1p <u>Rate</u> \$100.00	Weekdays Spots/Week	1 ! !	57 WNCT 10/23/16 10/23/16 <u>Start Date</u> <u>End Date</u> Week: 10/18/16 10/24/16
\$125.00	_	MN	:30	330p-630p <u>Rate</u> \$125.00	SEC Football  Weekdays Spots/Week	10/24/16 nd Date W 0/24/16	56 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$75.00		NN	:30	1230p-330p <u>Rate</u> \$75.00	ACC Football  Veekdays Spots/Week  1	1 1 142	55 WNCT 10/18/16 10/24/16  Start Date End Date  Week: 10/18/16 10/24/16
\$950.00	2	MN	:30	825p-1130p <u>Rate</u> \$475.00	Thursday Night Football feekdays Spots/Week	10/24/16 Ind Date W 0/24/16	E 54 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$400.00	2	NM	:30	730p-825p <u>Rate</u> \$200.00	Thursday Night Kickoff Veekdays Spots/Week 2	16	E 53 WNCT 10/20/16 10/20/16 <u>Start Date</u> <u>End Date</u> 1 Week: 10/18/16 10/24/16
\$20.00	_	Z	:30	Sa 1135p-1235x <u>Rate</u> \$20.00	Person of Interest eekdays Spots/Week S- 1	10/24/16 nd Date W 0/24/16	52 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$30.00	ω	ZZ	:30	139a-209x <u>Rate</u> \$10.00	5a Insider  (days Spots/Week  F 3	51 WNCT 10/18/16 10/24/16 135a Inside Start Date	51 WNCT 10/18/ Start Date Week: 10/18/16
\$30.00	ω	Z Z	:30	1235a-135a <u>Rate</u> \$10.00	Late Late Show leekdays Spots/Week	10/24/16 <u>nd Date</u> W 0/24/16 M <sup>-</sup>	50 WNCT 10/18/16  Start Date E Week: 10/18/16 1
\$80.00	ے	NIN	:30	11p-1135p <u>Rate</u> \$80.00	days Spots/Week	16 10/23/16 LN Su End Date Weekdays 10/24/16S	49 WNCT 10/23/16  Start Date E Week: 10/18/16 10
				<u>Rate</u> \$500.00	days Spots/Week	End Date Weekdays 10/24/16F	<u>Start Date</u> Week: 10/18/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ Length Week	Start/End Time Days	scription	Ch Start Date End Date Description	*Line Ch Start [

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\$17,725.00	135		ls 0.00	Totals		
\$375.00	_	NM	:30	1030p-1130p <u>Rate</u> \$375.00	Spots/Week	N 68 WNCT 10/18/16 10/24/16 Elementary  Start Date End Date Weekdays  Week: 10/18/16 10/24/16S
\$375.00	our).	NM	:30	930p-1030p <u>Rate</u> \$375.00	ts/Week	N 67 WNCT 10/18/16 10/24/16 Madam Secretary Start Date End Date Weekdays Spo Week: 10/18/16 10/24/16S
\$750.00	2	MN	:30	830p-930p <u>Rate</u> \$375.00	8: Spots/Week 2	N 66 WNCT 10/18/16 10/24/16 NCIS LA  Start Date End Date Weekdays  Week: 10/18/16 10/24/16S
\$100.00		NM	:30	1130a-12p <u>Rate</u> \$100.00	<u>Week</u>	N 65 WNCT 10/18/16 10/24/16 ECU Coaches Show Start Date End Date Weekdays Spots/ Week: 10/18/16 10/24/16S 1
\$100.00	N	MN	:30	1030A-1130A <u>Rate</u> \$50.00	ots/Week 2	N 64 WNCT 10/18/16 10/24/16 Face the Nation  Start Date End Date Weekdays St  Week: 10/18/16 10/24/16S
\$250.00	2	NM	:30	330p-7p <u>Rate</u> \$125.00	Spots/Week 2	N 63 WNCT 10/22/16 10/22/16 SEC Football  Start Date End Date Weekdays  Week: 10/18/16 10/24/16S-
\$150.00	2	NM	:30	12n-330p Rate \$75.00	 Spots/Week 2	N 62 WNCT 10/22/16 10/22/16 ACC Footbal Start Date End Date Weekdays Week: 10/18/16 10/24/16S-
\$350.00	_	NM	:30	8p-9p <u>Rate</u> \$350.00	Spots/Week	N 61 WNCT 10/18/16 10/24/16 MacGyver  Start Date End Date Weekdays  Week: 10/18/16 10/24/16F
\$15.00	٦	NM	:30	6a-7a <u>Rate</u> \$15.00	Veek	60 WNCT 10/23/16 10/23/16 Local News Su 6a-7a  Start Date End Date Weekdays Spots/V  Week: 10/18/16 10/24/16S 1
\$500.00		MN	:30	430p-7p Rate \$500.00	ots/Week 1	59 WNCT 10/18/16 10/24/16 NFL Late Game Start Date
Amount	Type Spots	Rate Rtn Type	Spots/ Length Week	Start/End Time Days		*Line Ch Start Date End Date Description

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10/18/16 - 10/24/16 Contract Dates Advertiser Product 4713 candidate Contract / Revision 905933 \_ ნ Original Date / Revision 07/19/16 4713 Alt Order # Estimate # 25170672 / 10/18/16

POL/Roy Cooper for Gove

Totals 135 \$17,725.00 (\$2,658.75) \$15	09/26/16 -10/24/16 135 \$17,725.00 (\$2,658.75) \$15	Time Period # of Spots Gross Amount Agency Comm. Net
\$15,066.25	\$15,066.25	. Net Amount

## Flight: 10/18/16 - 10/24/16 ## Advertiser: Roy Cooper for Governor ## 50 K ST NW		Cor	Contract # 25170672	0672		Changes as of: 10/18/2016 at 3:18 PM	Version: Highlighting Revision 7	7	8 11 11 11 11		
Apart   Comparison   Comparis			CPE: 297/3	17/471	ω	Flight: 10/18/16 - 10/24/16	Station: WNCT		Total \$: \$	17,725.0	S
Comments: Separation: 30   Folding		Þ	gency: GMM	₪		Advertiser: Roy Cooper for Governor	Market: Greenville/New Bern/Wash	-	otal Spots: 1	35	
Continue	KATZ III	EVISION	GMM WAS 2000	B 3050 HINGT	ON DC	Product: Cooper-NC-Gov	Office: WASHINGTON		Total CPP: \$	30.00	
DIP   Program   Rate   ASSP   Lon   1018	125 West 55th St New York, NY 10019	G C C				avid ROTH 8175	Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175	<b>6</b> 0	Total GRP: Traffic #: 9 Separation:	905933	
Total   Tota		Com	nents: Sepa	ration:	30						
Image   DP   Program   Prairy   Prairy   Program   Prairy   Prai						10/18 - 10/18		Total	Total		6. 10.
7p         CBS Evening News Saturday         \$75.00         0         30   ≯0         0         30   ≯0         0         30.00         \$0.00	Day/Time		Rate R	135P ating	Len 10/18			Spots	€9	CPP	GRP
Op         9 On Your Side News @ 6 PM         \$70,000         0         30 1 № 0         0         30 1 № 0         0         30,000         4         \$90,000         \$0,0	Sa REV- 24 6:30p-7p	CBS Evening News Saturday	\$75.00	0	30 1 ▶ 0			0	\$0.00	\$0.00	0.0
Op         9 On Your Side News @ 6 PM         \$70.00         0         30   1 ≥ 0         30   1 ≥ 0         30.00         50.00         \$0.00	Level 3										
## Ramily Feurl   Parmily Feur	Su REV- 25 6p-6:30p	9 On Your Side News @ 6 PM	\$70.00	0	30 1 № 0			0	\$0.00	\$0.00	0.0
8p         Family Found         \$225.00         OI         30   \$4           4   \$800.00         \$0.00 <td>Level 3 Tu-F,M</td> <td></td>	Level 3 Tu-F,M										
Decided   Properties   Prope	Level 3	r dinii) i odd	\$1.0.00	-	00						
P	REV- 34 9p-10p	CRIMINAL MINDS	\$700.00	0	30 1 • 0			0	\$0.00	\$0.00	0.0
	Level 3	_									
Big Brother Sunday-CBS   \$375.00   0   30   1 ≥ 0   0   30.00   \$0.	REV- 35 10p-11p	CODE BLACK	\$375.00	0	30 1 № 0			0	\$0.00	\$0.00	0.0
Big Brother Sunday-CBS   \$375.00   0   30   1 to   0   \$0.00   \$0.00	Level 3										
BLINDSPOT   \$575.00   0   30   1 to   0   \$0.00   \$0	REV- 38   8p-9p	Big Brother Sunday-CBS	\$375.00	0				0	\$0.00	\$0.00	0.0
BLINDSPOT   \$575.00   0   30   1 to   0   \$0.00   \$0	Level 3										
p         Big Brother Thursday-CBS         \$450.00         0         30         1 № 0         \$0.00	REV- 49 8p-9p	BLINDSPOT	\$575.00	0	₩ 			0	\$0.00	\$0.00	0.0
p         Big Brother Thursday-CBS         \$450.00         0         30 1 № 0         30.00         \$0.00	Level 3										
CBS Thursday Night Football Pre-   \$200.00   30   1	Th REV- 50   9p-10p	Big Brother Thursday-CBS	\$450.00	0				0	\$0.00	\$0.00	0.0
CBS Thursday Night Football   Pre-   \$200.00   0   30   1 \times 2   \$400.00   \$0.00	Level 3										
-11:30p   Thursday Night Foobtall   \$475.00   0   30   1 \rightarrow 2   \$950.00   \$0.	Th REV+ 56 7:30p-8:25p	CBS Thursday Night Football Pre- Game	\$200.00	0	30 1 2			N	\$400.00	\$0.00	0.0
11:30p   Thursday Night Foobtall   \$475.00   0   30   1 \ 2   \$950.00   \$0.00	Level 3										
10p       9 On Your Side Weekend       \$30.00       0       30 1 № 0       0       \$0.00       \$0.00       \$0.00         Nop       Entertainment Tonight       \$125.00       0       30 3 № 1       1       \$125.00       \$0.00         MacGyver       \$350.00       0.0       30 0 № 1       1       \$350.00       \$0.00       \$0.00	Th REV+ 57 8:25p-11:30p	Thursday Night Foobtall	\$475.00	0	30 1 ▶ 2			2	\$950.00	\$0.00	0.0
10p         9 On Your Side Weekend         \$30.00         0         30 1 № 0         0         \$0.00         \$0.00         \$0.00           10p         Entertainment Tonight         \$125.00         0         30 3 № 1         1         \$125.00         \$0.00           MacGyver         \$350.00         0.0         30 0 № 1         1         \$350.00         \$0.00	Level 3										
M Entertainment Tonight         \$125.00         0         30   3   1           1         \$125.00         \$0.00           MacGyver         \$350.00         0.0         30   0   1           1         \$350.00         \$0.00         \$0.00	Sa REV- 81   7p-7:30p		\$30.00	0				0	\$0.00	\$0.00	0.0
W 50p         Entertainment Tonight         \$125.00         0         30 3 № 1         1         \$125.00         \$0.00           MacGyver         \$350.00         0.0         30 0 № 1         1         \$350.00         \$0.00<	Level 3										
MacGyver \$350.00 0.0 30 0 № 1 1 \$350.00 \$0.00	Tu-F,M REV- 82 7p-7:30p	Entertainment Tonight	\$125.00	0				_	\$125.00	\$0.00	0.0
MacGyver \$350.00 0.0 30 0 № 1 1 \$350.00 \$0.00	Level 3										
	REV+ 84 8p-9p	MacGyver	\$350.00	0.0	30 0 1			-3	\$350.00	\$0.00	0.0



125 West 55th St New York, NY 10019

# Day/Time

PP

Program

SEC Football

\$125.00

0.0

\$50.00

30 0 1 2 30 0 № 2 30 0 2

\$75.00

Rate

A35P Rating

Face the Nation

ACC Football

ECU Coaches Show

\$100,00

\$375.00

30 0 2

0.0

NCIS: LA

REV+ 91 10:30p-11:30p REV+ 90 9:30p-10:30p REV+ 89 8:30p-9:30p Su REV+ 88 11:30a-12n REV+ 87 9a-10:30a Sa REV+ 86 3:30p-7p Sa REV+ 85 12n-3:30p

Elementary Madam Secretary

\$375,00 \$375.00

TOTALS: 135

135 \$17,725.00

\$0.00

0.0

\$375.00 \$375.00 \$750.00 \$100.00 \$100.00 \$250.00 \$150.00

\$0.00

\$0.00

\$0.00

\$0.00

\$0.00 \$0.00

\$0.00

SROUP GROUP

GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170672 Agency: GMMB CPE: 297/317/4713

Changes as of: 10/18/2016 at 3:18 PM Advertiser: Roy Cooper for Governor Flight: 10/18/16 - 10/24/16

Product: Cooper-NC-Gov

Station: WNCT

Version: Highlighting Revision 7

Total \$: \$17,725.00

Market: Greenville/New Bern/Wash Office: WASHINGTON

Total Spots: 135

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905933

Spots Total

CPP

GRP

Total . 69

Con Type: POLITICAL/VOTE **Assistant:** JACOB ROTH 212-373-8175

Primary Demo: Adults 35+

Agency Order #: 5021518 Buyer: Outen, David

Len 10/18 Salesperson: JACOB ROTH 212-373-8175 10/18 - 10/18

Page 2 o	
of 5	



Special Instructions

125 West 55th St New York, NY 10019

AZ TELEVISION GROUP

**CPE:** 297/317/4713 **Agency:** GMMB GMMB 3050 K ST NW WASHINGTON DC 20007

Contract # 25170672

Advertiser: Roy Cooper for Governor Product: Cooper-NC-Gov

Flight: 10/18/16 - 10/24/16

Changes as of: 10/18/2016 at 3:18 PM

Version: Highlighting Revision 7
Station: WNCT

Market: Greenville/New Bern/Wash

Total Spots: 135

Total \$: \$17,725.00

Office: WASHINGTON

Total CPP: \$0.00

Separation: Total GRP: Traffic #: 905933

Agency Order #: 5021518
Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175

Date/Time	Added by	Order Level Comments  Updated offer after revision
		preempted: Line 34 1x 10/19 Wed 10p Criminal Minds \$700 Line 35 1x 10/19 wed 10p Code Black \$375 Line 49 1x 10/19 wed 8p Blindspot \$575 Line 82 2x 7p Entertainment Tonight \$125 (separation conflict) Line 50 1x 10/20 Thu 9p Big Brother \$450 Line 24 1x Sat 630p news \$75 Line 24 1x Sat 7p news \$30 Line 38 1x 10/23 Sun 8p Big Brother \$375 Line 25 1x 10/23 Sun 6p news \$70 Line 27 1x 10/24 730p Family Feud \$225 (separation conflict)
		total \$3125
		Offer:  1x 10/19 Wed 9p-11p Pres Debate \$1250  1x 10/21 Fri 8p MacGyver \$350  1x 10/22 Sat 12p-330p ACC football \$75  1x 10/22 Sat 330p-7p SEC football \$125  2x 10/23 Sun 9a-1030a Face the Nation \$50  1x 10/23 Sun 1130a-12n ECU Coaches Show \$100
10/17/16 9:14 AM	1 Jennifer Layman	1x 10/23 Sun 1130a-12n ECU Coaches Show \$100 1x 10/23 Sun 830p NCIS LA \$375 1x 10/23 Sun 930p Madam Secretary \$375 1x 10/23 Sun 1030p Elementary \$375
10/13/16 11:57 AM		Separation: 30
10/13/16 11:44 AM	_	Notice Received.
10/12/16 6:15 PM	1 GOTOSTRATA\\ROTH	Separation: 30



Contract # 25170672 CPE: 297/317/4713 Changes as of: 10/18/2016 at 3:18 PM Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Agency: GMMB

GMMB 3050 K ST NW WASHINGTON DC 20007

Product: Cooper-NC-Gov

Station: WNCT

Market: Greenville/New Bern/Wash Office: WASHINGTON

Version: Highlighting Revision 7

Total Spots: 135

Total CPP: \$0,00

Total \$: \$17,725.00

Separation: Total GRP: Traffic #: 905933

Buyer: Outen, David

Salesperson: JACOB ROTH 212-373-8175

Agency Order #: 5021518

Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE

**Assistant:** JACOB ROTH 212-373-8175

Order Level Comments  Comment

Date/Time

Added by

125 West 55th St New York, NY 10019

Line 35 1x Code Black \$375 Line 38 1x Big Brother \$375 Line 49 1x Blind spot \$575 Line 50 1x Big Brother \$450 Line 24 1x CBS Saf Evening \$75 Line 27 1x Family Feud \$225 Line 26 2x Entertainment Tonight \$125 Line 25 1x Sun 6p News \$70 Line 48 1x Sat 7p News \$30

-Offer-

1x 10/19 9-11p Presidential Debate \$1250 1x Sun 830-930p NCIS LA \$375 1x Sun 930-1030 Madame Secretary \$375 1x Sat 330-730 College Football \$125 1x Mon 9-10p 2 Broke Girls/Odd Couple \$600 1x Sun 1-4p NFL Early Game \$400

Separation: 30 Separation: 30

Market Budget: \$50,643 WNCT Share: 35% Comment: ENCT: 3% WCTI: 21% Competitive Information

WITN: 29% WFXI: 12% 07/07/16 12:26 PM 05/11/16 4:46 PM

JACOB ROTH

Separation: 30

revised to combine times to full hours from half hours per rates on rate card.nciot

Separation: 30

07/12/16 11:36 AM | JACOB ROTH

08/08/16 4:45 PM 08/08/16 4:45 PM

JACOB ROTH

10/06/16 8:41 AM

Jennifer Layman

		Daypart	Daypart Summary		
Day/Time	% Distrib	Spots	Dollars	CPP	
	100%	135	\$17,725.00	N/A	
Total	100%	135	\$17.725.00	N/A	

\$17,725.00	135	Total
\$17,725.00	135	2016-Oct
Dollars	Spots	Month
mary	Monthly Summary	

GRP

Changes: User Entered \$ from \$17,190.00 to \$17,725.00. 12 buylines added or modified.	\$17,725.00	\$0			Confirmed	10/13/16 11:57 AM JACOB ROTH	Revision
	\$17,725.00	\$0			Sent To Rep	10/17/16 9:14 AM Jennifer Layman	Makegood 2
Changes: Total Spots from 132 to 135, Competitive Market Budget from \$25,157 to \$50,643, 20 buylines added or modified.	\$17,725.00	\$0		ω	Revised	10/18/16 3:18 PM JACOB ROTH	Revision
S Comment	\$ Chg Contract \$	\$ Chg	Spot+ Spot-	Spot+	Status	Created/Received Created by	Trans
		Transaction History	Transa				



Contract # 25170672 Changes as of: 10/18/2016 at 3:18 PM Flight: 10/18/16 - 10/24/16

Agency: GMMB CPE: 297/317/4713 Advertiser: Roy Cooper for Governor Version: Highlighting Revision 7 Station: WNCT Market: Greenville/New Bern/Wash Total Spots: Total CPP: \$0.00 Total \$: \$17,725.00

135

GMMB 3050 K ST NW WASHINGTON DC 20007 Product: Cooper-NC-Gov Office: WASHINGTON

Agency Order #: 5021518 Salesperson: JACOB ROTH 212-373-8175 Buyer: Outen, David Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JACOB ROTH 212-373-8175 Separation: Total GRP:

Traffic #: 905933

New Queued for Electronic Contracting Queued for Electronic Contracting Queued for Electronic Contracting Trans Revision Revision Revision Makegood 1 Created/Received Created by 7/12/16 11:36 AM JACOB ROTH 10/12/16 6:15 PM GOTOSTRATA\jROTH 10/6/16 8:41 AM Jennifer Layman 5/12/16 8:43 AM 5/11/16 4:46 PM JACOB ROTH 7/7/16 12:26 PM CAROLYN ALLAIRE 8/8/16 4:45 PM JACOB ROTH 8/8/16 4:39 PM GOTOSTRATA)ROTH 8/9/16 8:23 AM 7/7/16 1:13 PM Status Confirmed Confirmed Confirmed Sent To Rep Confirmed Confirmed Confirmed Spot+ 68 8 Spot-Transaction History Œ \$0 \$8,805.00 \$8,385.00 \$535,00 \$ Chg \$0 8 80 8 Changes: Comments from revised to combine times to full hours from half hours rates on rate card.nciot to Separation: 30, Total \$ from \$8,805.00 to \$17,190.00, \$17,190.00 Spots from 68 to 128. 62 buylines added or modified. PLS CFM
T/R JACOB, Product from candidate to Cooper-NC-Gov, Default Spot Length to 30, 12
\$17,190.00 buylines added or modified. \$17,190,00 \$17,725.00 Contract \$ Comment \$8,805.00 \$8,805.00 \$8,805.00 8 8 Changes: Comments from Revised Order Funds/Spots added to sked TTADD: \$8,385 TTREV: \$17,190 PLS CFM PLS CFM T/R JACOB to Separation: 30, Total \$ from \$17,190.00 to \$17,725.00, Total Spots from 128 to 132, 82 buylines added or modified. Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,805.00, Competitive Market Budget from \$10,043 to \$25,157, Comments from Separation: 30 to revised to combine times to full hours from half hours per rates on rate card,nciot. 7 buylines added or modified. Changes: User Entered \$ from \$8,805.00 to \$17,190.00, Comments from Separation: 30 to Revised Order Funds/Spots added to sked TTADD: \$8,385 TTADD: \$8,385 TTREV: \$17,190 Changes: Total GIMPs to 0. Changes: 5 buylines added or modified. ; per Total

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS (KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE ETHNICITY AND EVALUATES. NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. ORDER,